

Cognitive psychological seminar: Usability for SMEs



For the first time, TU Berlin and UdK Berlin were offering a joint seminar in the summer semester 2014: "Usability for SMEs". The project focused on work with five software developer small and medium-sized enterprises (SMEs) from Berlin. The seminar was taking place under the "UseTree" project. UseTree is the Berlin-based center of competence for usability measures. Among its members are representatives from TU Berlin and the UdK as well as partners from the economy and technology sectors, as well as the Büro für Arbeits- und Organisationspsychologie (Office for working and organizational psychology).

Project type

Teaching

Project partners from the UdK Berlin

Prof. Burkhard Schmitz

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Status

Completed

Project partners from the TU Berlin

Prof. Dr. phil. Manfred Thüring

Stefan Brandenburg



Eine Einrichtung der
UDK Berlin & TU Berlin



Universität der Künste Berlin

