

Hybrid Talks – An Instruction Guide

Hybrid Talks is an event format hosted by the Hybrid Plattform. As an interdisciplinary project platform we organize an evening two to three times each semester in which five representatives from a variety of disciplines come together to illuminate the evening's main subject from their research perspectives or in relation to their artistic work. To do so each individual is given 10 minutes. No questions can be asked, but following the presentations informal exchange is encouraged over drinks.

Objective:

An extremely diverse view of a single subject is to be provided and exchange beyond the borders of individual disciplines is to be initiated. At Hybrid Talks surprising interfaces are often discovered, knowledge about very different aspects of a subject is gained or insight is reached regarding the very different manners in which a term or concept can be understood. To achieve this two scientists and two artists or researchers in an artistic field (for the Hybrid Plattform this means two speakers from the Technische Universität Berlin and Universität der Künste Berlin respectively) are selected and an external speaker from an area not covered by the others is invited. Speakers are then able to discover the potential of collaborative projects. Many a conversation begun at Hybrid Talks was later continued in an instructional or research setting.

Subject:

The subjects of Hybrid Talks are generally based on a keyword, such as "color", "time", "intelligence" or "speculation". These are terms that allow very different disciplines to interconnect and that provide creative leeway for the speakers.

Preperation:

As is the case for all events, good preparation is essential. The name recognition of Hybrid Talks is a great advantage for us: over 40 events have already taken place. The regularity of the events is of great benefit, as the organizational processes are

Hybrid Format

Hybrid Talks



similar, the posters on campus are well known, the location is familiar and people are aware that during the semester about every 6 weeks on Thursday at 6 pm a fascinating and pleasant evening will be held at the Hybrid Lab. For those who need some more convincing: free drinks are served after the presentations!

Before the event gets started there is a short introduction. Each speaker has 10 minutes on stage. After the Hybrid Plattform briefly introduces them to the audience, the precisely timed lecture, performance or other representation (the possibilities are endless!) begins. After 9 minutes a yellow card is held in the air, a minute later comes the red card. This is a clear sign that the talk must come to an end ... No questions are taken, instead the next presentation immediately begins so that the formal part of the event is over in less than an hour. The informal exchange then follows, as there is no question and answer period. Over drinks speakers and guests are invited to network and chat.

To extend the experience beyond the evening itself, it is a good idea to make audio and video recordings and to document the talks by means of photographs and a written summary. These materials are continually published by us on the Hybrid Plattform so that a large archive of events has been created (which in turn can be of great value when people are looking for collaborators in relation to specific subjects).

Audience:

The Hybrid Talks are primarily geared towards students and instructors of the two universities. External guests are very much welcome, yet the event is designed above all to stimulate active exchange on campus between different disciplines. In order to effectively reach the different groups we put up posters all over campus, in addition to using digital event advertising platforms. One way or another the announcements are seen by everyone!

Have fun preparing the event and hybridizing!

The Hybrid Plattform is a project platform of the Berlin University of the Arts and the Technische Universität Berlin in the heart of the Campus Charlottenburg, Berlin. The platform serves the cross-disciplinary exchange of art, science and technology.