

Hybrid Format

Pecha Kucha

A large, stylized lowercase 'hy' logo in a bold, black, sans-serif font, positioned on the right side of the header area.

Pecha Kucha – An Instruction Guide

The well known Pecha Kucha lecture technique works extremely well as an event format, when the goal is to provide a vivid impression of a broad range of disciplines. Speakers present 20 slides and can speak up to 20 seconds per slide. In just under 7 minutes the audience is provided a glimpse into a specific research field, a scientific or artistic project or a subject. Always informative, the event is often even more compelling than a lecture of the same length as the rapid succession of slides is so dynamic ...

Objective:

The Pecha Kucha method can help create an exciting event in which a broad spectrum of subjects and ideas are presented. The speed of the succession of slides and other rules may also present the speakers with an interesting challenge– we have had professors, research or artistic assistants and even students together on stage – or help them break from conventional lecture structures.

Subjects:

There can be a general subject but this isn't necessary. The most important thing is that the material be wide-ranging. The Hybrid Plattform has used the "Hybrid Pecha Kucha" format on many occasions to present fascinating research results, artistic projects and interesting instructional forms, all of which were interdisciplinary or served to bring together art and science. The common subject was the hybrid nature of the different material.

Preparation:

Traditionally 8 to 14 lectures are presented in rapid succession. A question and answer period is usually avoided to keep the event more dynamic. The official Pecha Kucha Organisation generally allows the brand name to be used by submitting a brief application (in this way one can also try to obtain the title of official Pecha

Hybrid Format

Pecha Kucha



Kucha Night). Very little is needed: a beamer, microphones, computer and a suitable room or space.

Audience:

The Hybrid Plattform always strives to appeal to a diversity of guests and the format makes for such good entertainment that external guests will surely have a good time. It's nice to give guests the chance afterwards to reflect together and share their thoughts over a drink.

The Hybrid Plattform is a project platform of the Berlin University of the Arts and the Technische Universität Berlin in the heart of the Campus Charlottenburg, Berlin. The platform serves the cross-disciplinary exchange of art, science and technology.